

ANNUAL REPORT | two thousand fourteen



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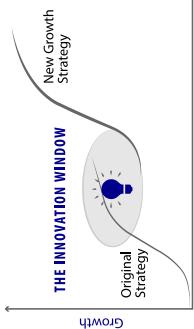
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President's Message

A STRONG FOUNDATION FOR AN INNOVATIVE FUTURE

In the life of an enterprise, a business is launched, grows exponentially as it acquires new customers, but then plateaus as opportunities for first generation products and services run their course. To sustain growth, companies must reach new markets with better products and services, drive business through more efficient channels, and support traditional customers. The life cycle of successful organizations is therefore often depicted as a series of S-curves. Successful companies foresee the plateaus and drive new waves of growth through innovation.



In the banking space innovation is no longer incremental; it's exponential. The most remarkable advances have not been in the realm of products and services, but rather in the way in which those products and services are delivered and consumed. These innovations are not driven by the financial industry, but by technology pioneers such as Apple and Google. However, as mobile devices advance, so too do the applications for nearly every industry, including finance. In just the past few months, we have seen major innovations in mobile biometric security protocols and wearable devices, uses for which are already making their way into the banking sphere. The key to our success is to position AmeriCU to capitalize on such innovations.

Members as consumers demand ease of execution. They want to conduct business whenever, wherever, and however they choose. We knew from listening to our members that AmeriCU's online + mobile banking platform put us at a serious competitive disadvantage. In 2013, we selected a new single-source online + mobile banking platform, which we implemented in 2014. This project was one of the most ambitious and far-reaching in our history, demanding the nearly full-time attention of a cross-functional team for almost nine months. We introduced our new platform October 29, 2014. It has been praised by our members for its vastly improved user experience and capabilities, which now include mobile deposits, mobile loan applications with instant decisioning, and text banking. Most importantly, the platform positions AmeriCU to leverage future innovations, particularly those in the mobile space. In addition, in 2014 we made preparations to implement Apple Pay, which is slated for deployment in early 2015.



Through 2013, AmeriCU experienced annual double-digit growth that exceeded most of our peers in the State, the Northeast, and even in the country. However, the Credit Union was fast approaching a plateau triggered both by market forces and growing pains. As we planned for 2014, we reflected on our core competencies, technology, staffing, and markets, and our vision for the future. We resolved to take actions necessary to position AmeriCU for future growth through innovation, while continuing to provide members with outstanding service.

In concert with mobile banking, the new growth strategy mandates that we capitalize on the explosive growth in social media, particularly delivered through mobile applications. If nothing else, social media channels present a low-cost way to reach a large number of people instantaneously. If optimized, social media present an opportunity to manage reputation, build brand, and develop engaged "fans" – fans that make financial decisions each day. While it is still clear that no financial institution has optimized social media purely as a sales engine, it is equally clear that AmeriCU cannot leverage this channel if we don't use it. As such, AmeriCU focused on growing our social media presence in 2014. We grew our social media audience 250% from less than 2K to more than 21K by year end, earning AmeriCU a social media ranking of #21 in the world by The Financial Brand. We are now well-positioned to drive real growth through this channel.

As we innovate for our future, we must preserve what has made AmeriCU so successful: our commitment to our members and our community. As in years past, we remain focused on delighting our members. To ensure that we are achieving this goal, AmeriCU partners with Deluxe/CSP to measure overall member satisfaction. We benchmark our performance against 30+ large financial institutions across the country. Our goals is to achieve a minimum score of 94 ("highly satisfied"), based on the industry's top performers. In 2014, we are pleased to report that our average score was 96.33.

In addition, AmeriCU's 2014 total loan production exceeded \$362.4M. Of that, \$198.0M was comprised of consumer loans, \$73.0M in home equity loans, and \$84.4M in mortgages. As of year-end 2014, our total loan portfolio exceeded \$1.050B.



Of that, we held \$332.4M in vehicle loans (auto, motorcycle, RV, marine), \$384.2M in home equity loans, \$258.8M in mortgages, \$55.7M in personal loans, \$13.0M in educational loans, and \$9.9M in commercial loans. On the deposit side, AmeriCU held \$1.134B in shares as of the end of 2014. Hundreds of members turned to AmeriCU for insurance and retirement planning services. AmeriCU Services, LLC experienced growth of 5% in 2014, and as of year-end, held 3,062 consumer insurance policies for \$2.9M in premium, and 170 commercial insurance policies for \$935K in premium. AmeriCU Capital Management's member retirement business grew by 16.7% in 2014 to 702 clients with more than \$140M in assets under management.

Such results are the product of a truly outstanding and dedicated staff. AmeriCU expects a great deal from all our employees. They must have deep and broad knowledge of our products, services, and systems. They must be accurate, efficient, and compliant. They must deliver outstanding service with every single interaction. But above and beyond their job responsibilities, our employees also serve as ambassadors of the Credit Union and support the charities and causes that are important to our communities. It takes a great deal of extra time, effort, and dedication to accomplish that. In 2014, our staff contributed thousands of hours working for more than 75 local non-profit organizations, including the American Heart Association, the American Red Cross, the American Cancer Society, the Muscular Dystrophy Association, the Carol M. Baldwin Breast Cancer Research Fund, the USO, and the U.S. Army 10th Mountain Division.

As a testament to this commitment, AmeriCU was awarded the New York Credit Union Association's 2014 Dora Maxwell Social Responsibility Community Service Award, the purpose of which is to "promote social responsibility among credit unions by formally recognizing their community service achievements." AmeriCU was also named 2014 Community Credit Union of the Year by the Credit Union National Association (CUNA), based on our impact on our members, our community, and our financial performance. This award is the highest honor a community-chartered credit union can receive. We were grateful to receive it, as it recognizes and validates our employees in a way that we simply cannot. It is an honor of which they are very deserving, and of which they are incredibly proud. It was a perfect way both to end 2014 and to begin 2015. We begin with a fresh sense of purpose, knowing that AmeriCU is in a stronger position to take care of our members better than ever, long into the future.

The signature of John A. Stevenson, written in cursive black ink.

John A. Stevenson
Chairman of the Board

The signature of Mark Pfisterer, written in cursive black ink.

Mark Pfisterer
President and CEO
AmeriCU Credit Union

Supervisory Committee Report

The Supervisory Committee is appointed by the Board of Directors to represent the membership. As your representatives, the Committee attends monthly Board meetings and has free and open access to Credit Union personnel and financial records. In conjunction with the Internal Audit Department, the Committee actively performs cash counts, resolves member concerns and determines that internal controls are established and effectively maintained. A primary function of the Supervisory Committee is to ensure that the Credit Union's financial records are properly maintained and that they accurately reflect the operations of the Credit Union. To accomplish this function, the Independent Certified Public Accounting firm of Firley, Moran, Freer & Eassa, CPA, P.C. conducted a certified audit of the Credit Union's financial statements for the year ended December 31, 2014. Based on the favorable audit that has been conducted by the external auditors, the Supervisory Committee is satisfied that your Credit Union is in good financial condition and that financial statements are reported in accordance with accounting principles generally accepted in the United States of America (GAAP).

Audited Consolidated Financial Statements And Other Financial Information

AMERICU CREDIT UNION AND SUBSIDIARIES
December 31, 2014 and 2013

AUDITED CONSOLIDATED FINANCIAL STATEMENTS:

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Robert J. Angelhow

Chairman, Supervisory Committee

Luis M. Marina

Member, Supervisory Committee

Laura Fleck

Member, Supervisory Committee



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Independent Auditor's Report

To the Supervisory Committee and Board of Directors
AmericCU Credit Union
Rome, New York

Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of AmericCU Credit Union and Subsidiaries which comprise the consolidated statements of financial condition as of December 31, 2014 and 2013, and the related consolidated statements of income, comprehensive income, members' equity and cash flows for the years then ended and the related notes to the consolidated financial statements.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of AmericCU Credit Union and Subsidiaries as of December 31, 2014 and 2013, and the results of their operations and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

John, Moran, Egan & Egan, CPA, P.C.
East Syracuse, New York
February 27, 2015

Consolidated Statements of Financial Condition

AMERICU CREDIT UNION AND SUBSIDIARIES

	DECEMBER 31,	
	2014	2013
ASSETS		
Cash and cash equivalents	\$ 139,439,092	\$ 113,506,971
Deposits at corporate credit union	175,105	175,105
Loans to members, net of allowance for loan losses	1,048,878,554	1,076,994,283
Loans held for sale	1,715,012	875,359
Accrued interest receivable	2,931,224	3,048,945
Other assets	38,658,624	39,560,379
Property and equipment, net	31,960,614	29,101,521
TOTAL ASSETS	\$ 1,263,758,225	\$ 1,263,062,563
LIABILITIES AND MEMBERS' EQUITY		
LIABILITIES		
Members' share accounts	\$ 1,134,298,869	\$ 1,144,017,605
Accounts payable and accrued liabilities	12,201,435	13,605,061
TOTAL LIABILITIES	1,146,500,304	1,157,622,666
MEMBERS' EQUITY		
	117,257,921	105,439,897
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 1,263,758,225	\$ 1,263,062,563

An independent audit of independent accounting and consulting firms. McGladrey Alliance member firms maintain their name, autonomy and independence and are responsible for their own client fee arrangements, delivery of services and maintenance of client relationships.

Consolidated Statements of Income
AMERICU CREDIT UNION AND SUBSIDIARIES

	YEAR ENDED DECEMBER 31,	
	2014	2013
Interest income:		
Interest on loans	\$ 43,467,163	\$ 42,630,245
Interest on investments and cash equivalents	355,463	333,070
	43,822,626	42,963,315
Interest expense:		
Dividends	9,457,925	11,476,144
	34,364,701	31,487,171
NET INTEREST INCOME		
	2,059,465	3,100,986
Provision for loan losses	32,305,236	28,386,185
NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES		
	21,011,726	21,563,623
Non-interest income:		
Fees, service charges and other income	19,749,560	19,372,345
Gain on sales of loans	1,262,166	2,191,278
Non-interest expense:		
Compensation and benefits	19,342,101	18,790,567
Office occupancy and operations	15,307,559	14,325,109
Professional services	4,676,543	5,080,194
Membership services, promotions and other Assessments	2,172,346	2,442,323
	-0-	860,737
NET INCOME		
	41,498,549	41,498,930
	\$ 11,818,413	\$ 8,450,878

See accompanying notes to consolidated financial statements.

Consolidated Statements of Comprehensive Income
AMERICU CREDIT UNION AND SUBSIDIARIES

	YEAR ENDED DECEMBER 31,	
	2014	2013
Net income	\$ 11,818,413	\$ 8,450,878
Other comprehensive loss:		
Unrealized holding loss on investments arising during the year	(389)	(959)
	(389)	(959)
OTHER COMPREHENSIVE LOSS		
	\$ 11,818,024	\$ 8,449,919
TOTAL COMPREHENSIVE INCOME		

See accompanying notes to consolidated financial statements.

Consolidated Statements of Members' Equity

AMERICU CREDIT UNION AND SUBSIDIARIES

Consolidated Statements of Cash Flows

AMERICU CREDIT UNION AND SUBSIDIARIES

	<u>REGULAR RESERVE</u>	<u>APPROPRIATED UNDIVIDED EARNINGS</u>	<u>UNDIVIDED EARNINGS</u>	<u>OTHER COMPREHENSIVE INCOME</u>	<u>TOTAL</u>
Balances at December 31, 2012	\$ 25,722,824	\$ 200,000	\$ 71,064,562	\$ 2,592	\$ 96,589,978
Net income		8,450,878		8,450,878	
Other comprehensive loss				(959)	(959)
BALANCES AT DECEMBER 31, 2013	25,722,824	200,000	79,515,440	1,633	105,439,897
Net income		11,818,413		11,818,413	
Other comprehensive loss				(389)	(389)
BALANCES AT DECEMBER 31, 2014	\$ 25,722,824	\$ 200,000	\$ 91,333,853	\$ 1,244	\$ 117,257,921

	<u>YEAR ENDED DECEMBER 31,</u>	
	<u>2014</u>	<u>2013</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income		
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for loan losses	2,059,465	3,100,986
Provision for losses on other real estate owned	155,254	195,975
Depreciation and amortization	2,428,670	2,647,845
Gain on sales of loans	(1,262,166)	(2,191,278)
Loss on sales of other real estate owned, net	176,370	102,949
Changes in operating assets and liabilities:		
Loans held for sale	(839,653)	2,189,516
Accrued interest receivable	117,721	(215,580)
Other assets	1,265,293	(4,514,517)
Accounts payable and accrued liabilities	(1,403,626)	1,452,215
NET CASH PROVIDED BY OPERATING ACTIVITIES	14,917,541	11,426,989
CASH FLOWS FROM INVESTING ACTIVITIES		
Loan originations, net of principal collected		
Proceeds from loans sold	(24,381,495)	(167,776,345)
Proceeds from sale of other real estate owned	49,860,682	64,799,444
Purchases of property and equipment	943,692	41,697,474
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	(5,687,763)	(51,195,905)
	20,735,116	(107,755,832)
CASH FLOWS FROM FINANCING ACTIVITIES		
Net (decrease) increase in members' share accounts		
NET CASH (USED IN) PROVIDED BY FINANCING ACTIVITIES	(9,718,736)	93,047,845
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		
Cash and cash equivalents at beginning of year	25,932,121	(3,280,998)
	113,506,971	116,787,969
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 139,439,092	\$ 113,506,971
SUPPLEMENTAL DISCLOSURES		
Dividends paid on members' share accounts	\$ 9,457,925	\$ 11,476,144
Transfer of loans to other real estate owned	\$ 1,839,243	\$ 1,441,935

See accompanying notes to consolidated financial statements.

See accompanying notes to consolidated financial statements.

Notes to Consolidated Financial Statements

AMERICU CREDIT UNION AND SUBSIDIARIES
December 31, 2014 and 2013

Note A – Summary of Significant Accounting Policies

Organization and Nature of Business: AmericCU Credit Union (AmericCU or the Credit Union) is a state chartered cooperative association organized in accordance with the provisions of the State of New York and is administratively responsible to the New York State Department of Financial Services. It promotes thrift among, and creates a source of credit for, its members located in the New York State counties of Oneida, Onondaga, Cayuga, Madison, Jefferson, Oswego, Lewis and Herkimer.

Principles of Consolidation: The consolidated financial statements include the accounts of AmericCU and its wholly owned subsidiaries, Hamilton Associates, Inc., AmericCU Services, LLC and AmericCU Capital Management, LLC. These subsidiaries are credit union organizations (collectively the CUOs) incorporated and organized for the primary purpose of providing services to AmericCU's members. These services include electronic tax filing, insurance and investment services. All significant intercompany accounts and transactions have been eliminated in the consolidated financial statements.

Significant Accounting Policies: The Credit Union and its subsidiaries follow the accounting standards set by the Financial Accounting Standards Board (FASB). The FASB establishes accounting principles generally accepted in the United States of America (GAAP) that are followed to ensure consistent reporting of the financial condition, results of operations and cash flows of the Credit Union and its subsidiaries. References to GAAP issued by the FASB in these notes are to the FASB Accounting Standards Codification (the Codification or FASB ASC).

Use of Estimates: The preparation of the consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and that affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents: For the purpose of the consolidated statements of cash flows, cash and cash equivalents includes cash on hand, certain operating bank account balances and money market funds.

Investments: The Credit Union is required to categorize each investment as either held-to-maturity, available-for-sale, or trading. At December 31, 2014 and 2013, the Credit Union did not maintain an investment trading or held-to-maturity portfolio. Securities not classified as held-to-maturity or trading are classified as available-

for-sale and recorded at fair value, with unrealized gains and losses excluded from earnings and reported in other comprehensive income.

Available-for-sale securities totaling \$30,988 and \$49,935 at December 31, 2014 and 2013, respectively, are included in Other Assets in the Consolidated Statements of Financial Condition. Purchase premiums and discounts are recognized in interest income using the interest method over the terms of the securities. Declines in the fair value of available-for-sale securities below their cost that are deemed to be other than temporary are reflected in earnings as realized losses. In estimating other-than-temporary impairment losses, management considers (1) the length of time and the extent to which the fair value has been less than cost, (2) the financial condition and near-term prospects of the issuer, (3) the current liquidity and volatility of the market for each of the individual security categories, (4) the projected cash flows from the specific security type, (5) the financial guarantee and financial rating of the issuer, and (6) the intent and ability of the Credit Union to retain its investment in the issuer for a period of time sufficient to allow for any anticipated recovery in fair value. There are no other-than-temporary impairment losses at December 31, 2014 or 2013. Gains and losses on the sale of securities are recorded on the trade date and are determined using the specific identification method.

Loans to Members: Loans receivable that the Credit Union has the intent and ability to hold for the foreseeable future are stated at unpaid principal balances, less an allowance for loan losses. Interest on loans is recognized over the term of the loan and is calculated using the simple-interest method on principal amounts outstanding. The accrual of interest on loans is discontinued at the time the loan is 90 days delinquent unless the credit is well-secured and in process of collection. Credit card loans and other personal loans are typically charged-off no later than 120 days past due. Past due status is based on contractual terms of the loan. In all cases, loans are placed on nonaccrual or charged-off at an earlier date if collection of principal or interest is considered doubtful.

All interest accrued but not collected for loans that are placed on nonaccrual or charged-off is reversed against interest income. The interest on these loans is accounted for on the cash-basis or cost-recovery method, until qualifying for return to accrual. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

Certain direct origination costs are deferred and recognized as an adjustment to interest income using the sum of the years digits method over the weighted average life of the loans.



Allotment for Loan Losses: The allowance for loan losses is established, as losses are estimated to have occurred, through a provision for loan losses charged to earnings. Loan losses are charged against the allowance when management believes the uncollectability of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance.

The allowance for loan losses is evaluated on a regular basis by management and is based upon management's review of the collectability of the loans in light of historical experience, the nature and volume of the loan portfolio, adverse situations that may affect the borrower's ability to repay, estimated value of any underlying collateral and prevailing economic conditions. This evaluation is inherently subjective as it requires estimates that are susceptible to significant revision as more information becomes available. Because of uncertainties inherent in the estimation process, management's estimate of loan losses within the loan portfolio and the related allowance may change in the near term. However, the amount of the change that is reasonably possible, if any, cannot be estimated.

The allowance consists of specific, general and unallocated components. Specific allowances for loan losses are established for impaired loans on an individual basis as required by the Codification. The general component is based on historical loss experience adjusted for qualitative factors. An unallocated component is maintained to cover uncertainties that could affect management's estimate of probable losses.

A loan is considered impaired when, based on current information and events, it is probable that the Credit Union will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the loan agreement. Factors considered by management in determining impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls generally are not classified as impaired. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length of the delay, the reasons for the delay, the borrower's prior payment record, and the amount of the shortfall in relation to the principal and interest owed. Impairment is measured on a loan by loan basis as determined by the fair value of the collateral.

Generally, large groups of smaller balance homogeneous loans are collectively evaluated for impairment. Accordingly, the Credit Union does not separately identify individual consumer and residential loans for impairment disclosures unless such loans are the subject of a restructuring agreement.

Loan Servicing: Servicing assets are recognized as separate assets when servicing rights are retained as a mortgage loans are sold. When sold, a portion of the basis in the mortgage loan is allocated to the servicing right based on relative fair value. Fair value is based on market prices for comparable loan servicing contracts, when available, or alternatively, is based on a valuation model that calculates the

present value of estimated future net servicing income. The valuation model incorporates assumptions that market participants would use in estimating future net servicing income, such as the cost to service, the discount rate, the custodial earnings rate, an inflation rate, ancillary income, prepayment speeds and default rates and losses. Capitalized servicing rights are reported in other assets and are amortized into non-interest income in proportion to, and over the period of, the estimated future net servicing income of the underlying financial assets.

Servicing fee income is recognized for fees earned for servicing loans. The fees are based on a contractual percentage of the outstanding principal, or a fixed amount per loan and are recorded as income when earned. The amortization of loan servicing rights is netted against loan servicing fee income.

Servicing assets are evaluated for impairment based upon the fair value of the rights as compared to amortized cost. Impairment is recognized through a valuation allowance to the extent that fair value is less than the capitalized amount. If the Credit Union later determines that all or a portion of the impairment no longer exists, a reduction of the allowance may be recorded as an increase to income.

Troubled Debt Restructurings: The Credit Union performs a loan-level valuation of those loans identified by the Credit Union as troubled debt restructurings. The Credit Union believes that each loan included in the analysis constitutes a troubled debt restructuring when, prior to the restructuring, the borrower experiences financial difficulty and, in response, the Credit Union grants a concession to the borrower, such as a reduction of interest rate, extension of the loan term or other concession that the Credit Union would not otherwise consider.

The Credit Union estimates the impairment of the troubled debt restructured loan portfolio by discounting expected cash flows of the restructured loans at the original interest rate. If applicable, the identified impairment amount would then be reserved for as part of the allowance for loan loss account.

Loans Held for Sale: Loans held for sale are those mortgage loans the Credit Union has the intent to sell in the foreseeable future. They are carried at the lower of aggregate cost or market value. Net unrealized losses, if any, are recognized through a valuation allowance by charges to non-interest income. Gains and losses on sales of mortgage loans are recognized at settlement dates and are determined by the difference between the sales proceeds and the carrying value of the loans after allocating cost to servicing rights retained. All sales are made without recourse subject to the customary representations and warranties.

Other Real Estate Owned: Assets acquired through, or in lieu of, loan foreclosure are held for sale and are initially recorded at fair value at the date of foreclosure, establishing a new cost basis. Subsequent to foreclosure, valuations are periodically performed by management and the assets are carried at the lower of carrying amount or fair value less cost to sell. Revenue and expenses from operations and changes in the valuation allowance are included in non-interest expense.

Property and Equipment: Land is carried at cost. Buildings, leasehold improvements, furniture, fixtures and equipment are carried at cost, less accumulated depreciation and amortization. Buildings, furniture, fixtures, and equipment are depreciated using the straight-line method over the estimated useful lives of the assets. The cost of leasehold improvements is amortized using the straight-line method over the terms of the related leases.

National Credit Union Share Insurance Fund Deposit and Assessments:

The deposit in the National Credit Union Share Insurance Fund (NCUSIF) is in accordance with the National Credit Union Administration (NCUA) regulations, which require the maintenance of a deposit by each federally insured credit union in an amount equal to one percent of insured shares. The deposit would be refunded to the Credit Union if its insurance coverage is terminated, if it obtains insurance coverage from another source, or the operations of the fund are transferred from the NCUA Board.

Legislation was passed by Congress to permit the NCUA to create a Temporary Corporate Credit Union Stabilization Fund (TCCUSF) to absorb costs and borrowings incurred by the TCCUSF related to the collapse of various corporate credit unions.

The Credit Union recognizes NCUSIF premiums and TCCUSF assessments when approved by the NCUA. The NCUA waived the NCUSIF premiums in 2014 and 2013. During the years ended December 31, 2014 and February 27, 2015, which is the date the consolidated financial statements were available to be issued, for possible disclosure and recognition in the consolidated financial statements. There were no such events or transactions identified by the Credit Union.

Events Occurring After Reporting Date: The Credit Union has evaluated events and transactions that occurred between December 31, 2014 and February 27, 2015, which is the date the consolidated financial statements were available to be issued, for possible disclosure and recognition in the consolidated financial statements. There were no such events or transactions identified by the Credit Union.

Members' Share Accounts:

Members' share accounts are subordinated to all other liabilities of the Credit Union upon liquidation. However, in the event of liquidation, their accounts are insured in accordance with NCUA regulations through the NCUSIF. Dividends on members' shares are based on available earnings at the end of a dividend period and are not guaranteed by the Credit Union. Dividend rates on members' share accounts are set by the Board of Directors, based on an evaluation of current and future market conditions.

Members' Equity:

The Credit Union is required by regulation to maintain a statutory reserve. This reserve, which represents a regulatory restriction of undivided earnings is not available for the payment of dividends. The appropriated undivided earnings was established at the discretion of the Board of Directors and is not available for the payment of dividends.

Advertising Costs:

The Credit Union follows the policy of expensing its advertising costs (including any production costs) as incurred.

Advertising expense was approximately \$1,485,000 and \$1,693,000 for the years ended December 31, 2014 and 2013, respectively.

Income Taxes:

The Credit Union is exempt, by statute, from federal and state income taxes. The Credit Union's subsidiary, Hamilton Associates, Inc. is a C corporation and is subject to federal and state income taxes. Its other CUOs are each limited liability companies and are disregarded as separate tax entities. Operations of the CUOs resulted in immaterial amounts of income tax expense in 2014 and 2013.

The Credit Union is a state-chartered credit union described in Internal Revenue Code (IRC) Section 501(c)(1). As such, the Credit Union is exempt from federal taxation of income derived from the performance of activities that are in furtherance of its exempt purpose. The Credit Union continually assesses its activities for any potential federal or state income tax liability. In the opinion of management, any liability arising from federal or state taxation of activities deemed to be unrelated to its exempt purposes is not expected to have a material effect on the Credit Union's financial position or results of operation. The Credit Union annually files federal and state unrelated business income tax (UBIT) returns. Amounts of UBT tax from the performance of activities unrelated to the Credit Union's tax exempt function resulted in immaterial amounts of tax expense in 2014 and 2013.

The Credit Union complies with FASB ASC Topic 740-10, "Accounting for Uncertainty in Income Taxes," which clarifies the accounting for uncertainty in income taxes. There was no impact to the accompanying consolidated financial statements attributable to this ASC for the years ended December 31, 2014 and 2013. The Credit Union is potentially subject to income tax examination for its U.S. federal and state income taxes for the years 2011 through 2014.

Note B – Deposits at Corporate Credit Union

Deposits at Allyra Corporate Federal Credit Union (Alloyra) consist of the following:

	DECEMBER 31,	2014	2013
Plateau and money market accounts		\$ 105	\$ 105
Perpetual contributed capital		175,000	175,000
		\$ 175,105	\$ 175,105

Perpetual Contributed Capital: The Credit Union maintains a capital deposit with Alloyra in a perpetual contributed capital account.

The deposit allows the Credit Union to participate as a member of the corporate credit union. The deposit is uninsured and requires approval by the corporate credit union prior to withdrawal. The perpetual contributed capital account of a corporate credit union is subordinate to all other liabilities of a corporate credit union.

Note C – Loans to Members

Loans consist of the following (in 000's):

	DECEMBER 31,	2014	2013
Vehicles and other consumer:			
Vehicles		\$ 332,380	\$ 372,894
Credit cards and other lines of credit		42,663	42,078
Education loans		13,043	9,937
Unsecured signature/personal		12,887	12,939
		400,973	437,868
Mortgages and other real estate:			
Mortgages		258,788	251,233
Home equity/improvement loans		384,244	388,383
		643,032	639,606
Member business loans		9,890	5,165
		1,053,895	1,082,639
Less allowance for loan losses		5,016	5,645
		\$ 1,048,879	\$ 1,076,994

Note D – Loan Quality

Management performs a monthly evaluation of the adequacy of the allowance for loan losses (ALL). For the purposes of calculating the ALL, the Credit Union segregates its loan portfolio into the following general segments: member business, mortgages and other real estate and vehicles and other consumer.

During the year ended December 31, 2014, Credit Union management performed a reassessment of the methodology and quantitative and qualitative factors used to determine the allowance for loan losses. As a result of this reassessment, management determined that modifications were warranted. These modifications were deemed necessary to ensure that the ALL continues to be adequately funded. The changes resulted in an increase in the allowance for vehicles and other consumer loans and a reduction in the allowance for member business loans and mortgage and other real estate loans in 2014. Credit Union management considers the ALL adequate to cover losses inherent to the portfolio.

The following is an analysis of the allowance for loan losses by segment:

	ALLOWANCE FOR LOAN LOSSES		
	MEMBER BUSINESS	MORTGAGES AND OTHER REAL ESTATE	VEHICLES AND OTHER CONSUMER
	DECEMBER 31, 2014		
Beginning balance	\$ 345,010	\$ 2,854,971	\$ 5,644,919
Charge-offs	(66,518)	(383,118)	(3,234,854)
Recoveries	47,584	69,456	876,786
Provision	(148,655)	(1,334,452)	3,542,572
Ending balance	\$ 177,421	\$ 796,824	\$ 4,041,475
			\$ 5,015,720
	DECEMBER 31, 2013		
Beginning balance	\$ 345,010	\$ 2,444,938	\$ 5,644,919
Charge-offs	(204,990)	(545,655)	(2,803,862)
Recoveries	-0	39,694	89,806
Provision	450,000	873,201	1,777,785
Ending balance	\$ 177,421	\$ 796,824	\$ 4,041,475
			\$ 5,015,720

The following presents, by loan segment, loans that were evaluated for the allowance for loan losses individually and those that were evaluated collectively as of December 31, 2014 and 2013.

Past Due Loans: Loans are considered past due if the required principal and interest payments have not been received within thirty days of the payment due date. An analysis of past due loans, segregated by loan segment, as of December 31, 2014 and 2013, was as follows:

	MEMBER BUSINESS	MORTGAGES AND OTHER REAL ESTATE	VEHICLES AND OTHER CONSUMER	TOTAL	ANALYSIS OF PAST DUE LOANS					
					DECEMBER 31, 2014	30-59 DAYS PAST DUE	60-89 DAYS PAST DUE	GREATER THAN 90 DAYS PAST DUE	TOTAL PAST DUE	CURRENT
All allowance for loan losses:										DECEMBER 31, 2014
Ending balance all allocated to loans individually evaluated for impairment	\$ 143,953	\$ 316,139	\$ 0-	\$ 460,092				\$ 0-	\$ 0-	\$ 9,890,367
Ending balance all allocated to loans collectively evaluated for impairment	33,468	480,685	4,041,475	4,555,628				5,040,071	1,404,324	4,831,849
TOTAL	\$ 177,421	\$ 796,824	\$ 4,041,475	\$ 5,015,720				5,159,446	830,406	347,648
% of total loans								\$ 10,199,517	\$ 2,234,730	\$ 5,179,497
								% of total loans	.97%	.21%
									.49%	.167%
									98.33%	100.00%
Loans outstanding:										DECEMBER 31, 2013
Ending balance of loans individually evaluated for impairment	\$ 143,953	\$ 6,124,542	\$ 95,872	\$ 6,364,367				\$ 0-	\$ 0-	\$ 215,340
Ending balance of loans collectively evaluated for impairment	9,746,414	636,907,038	400,676,455	1,047,529,907				6,313,784	1,272,198	3,686,476
TOTAL	\$ 9,890,367	\$ 643,031,580	\$ 400,972,327	\$ 1,053,594,274				4,457,101	768,933	377,992
% of total loans								\$ 10,770,885	\$ 2,041,151	\$ 4,279,808
								% of total loans	.99%	.19%
									.40%	.158%
									98.42%	100.00%
All allowance for loan losses:										DECEMBER 31, 2013
Ending balance all allocated to loans individually evaluated for impairment	\$ 75,369	\$ 1,776,727	\$ 854,568	\$ 2,706,664						
Ending balance all allocated to loans collectively evaluated for impairment	269,641	668,211	2,000,403	2,938,555						
TOTAL	\$ 345,010	\$ 2,444,938	\$ 2,854,971	\$ 5,644,919						
Loans outstanding:										
Ending balance of loans individually evaluated for impairment	\$ 215,340	\$ 4,792,105	\$ 854,568	\$ 5,862,013						
Ending balance of loans collectively evaluated for impairment	4,949,917	634,813,126	437,014,146	1,076,777,189						
TOTAL	\$ 5,165,257	\$ 639,605,231	\$ 437,665,714	\$ 1,082,532,922						

	MEMBER BUSINESS	MORTGAGES AND OTHER REAL ESTATE	VEHICLES AND OTHER CONSUMER	TOTAL	ANALYSIS OF PAST DUE LOANS					
					DECEMBER 31, 2014	30-59 DAYS PAST DUE	60-89 DAYS PAST DUE	GREATER THAN 90 DAYS PAST DUE	TOTAL PAST DUE	CURRENT
All loans:										DECEMBER 31, 2014
Member business						\$ 0-	\$ 0-	\$ 0-	\$ 0-	
Mortgages and other real estate						5,040,071	1,404,324	4,831,849	11,276,244	631,755,336
Vehicles and other consumer						5,159,446	830,406	347,648	6,337,500	394,634,827
TOTAL						\$ 10,199,517	\$ 2,234,730	\$ 5,179,497	\$ 17,613,744	\$ 1,036,280,530
% of total loans									.97%	.21%
									.49%	.167%
									98.33%	100.00%
Analysis of past due loans:										DECEMBER 31, 2013
Member business						\$ 0-	\$ 0-	\$ 0-	\$ 0-	
Mortgages and other real estate						6,313,784	1,272,198	3,686,476	11,272,458	628,332,773
Vehicles and other consumer						4,457,101	768,933	377,992	5,604,046	432,264,668
TOTAL						\$ 10,770,885	\$ 2,041,151	\$ 4,279,808	\$ 17,091,844	\$ 1,065,547,358
% of total loans									.99%	.19%
									.40%	.158%
									98.42%	100.00%

The following table summarizes troubled debt restructuring modifications as of December 31, 2014 and 2013:

Risk Rating by Internally Assigned Classification:

MODIFICATIONS AS OF DECEMBER 31,					
	2014		2013		
	PRE-MODIFICATION OUTSTANDING RECORDED INVESTMENT	NUMBER	POST-MODIFICATION OUTSTANDING RECORDED INVESTMENT	NUMBER	PRE-MODIFICATION OUTSTANDING RECORDED INVESTMENT
Troubled Debt Restructuring:					
Mortgages and other real estate	16	\$ 2,419,094	\$ 269,3567	6	\$ 1,651,829
Vehicles and other consumer	12	177,754	177,754	8	94,554
					\$ 1,807,232
					94,554

Risk Rating: In addition to monitoring the performance & status of the loan portfolio, the Credit Union also utilizes a risk rating system to evaluate loan asset quality. This methodology is primarily used for loans that are reviewed individually (typically member business loans) for ALL as described previously and are not part of a homogeneous loan pool. The risk rating system considers factors such as financial condition, earnings,

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- Superior–Substantially risk free;
 - Excellent–Minimal risk;
 - Good–Modest risk;
 - Acceptable–Average risk;
 - Acceptable with caution/watch–Developing risk;
 - Special mention–Currently protected but potentially weak, considerable risk;
 - Substandard–High and well defined risk of default;
 - Doubtful–Extremely high risk of loss; and

	DECEMBER 31,	
	2014	2013
SUPERIOR	\$ 54,897	
EXCELLENT	2,238,730	
GOOD	5,207,783	2,
ACCEPTABLE	1,095,062	1,
	1,149,942	
	-0-	
	-0-	
	143,953	
	\$ 9,890,367	
	TOTAL	
SPECIAL MENTION		
SUBSTANDARD		
DOUBTFUL		

For loans that are not rated under this system, the Credit Union evaluates credit quality based on the aging status of the loan (previously presented) and the performing status. The following table presents the performance status on selected loans.

MORTGAGES AND OTHER REAL ESTATE	VEHICLES AND OTHER CONSUMER	TOTAL
DECEMBER 31, 2014		
\$ 638,199,731	\$ 400,624,679	\$ 1,038,824,410
4,831,849	347,648	5,179,497
\$ 643,031,580	\$ 400,972,327	\$ 1,044,003,907
DECEMBER 31, 2013		
\$ 635,918,755	\$ 437,490,722	\$ 1,073,409,477
3,686,476	377,992	4,064,468
\$ 639,605,231	\$ 437,868,714	\$ 1,077,473,945

If interest on non-performing loans had been accrued, such income would have approximated \$198,200 and \$175,400 for the years ended December 31, 2014 and 2013, respectively.

Note E – Loan Servicing

Loans serviced for others are not included in the accompanying consolidated statements of financial condition. The unpaid principal balances of loans serviced for others and the mortgage custodial escrow accounts are summarized as follows (in 000's):

DECEMBER 31,

	2014	2013
Mortgage loan portfolio serviced	\$ 232,959	\$ 223,311
Custodial escrow accounts	<u>\$ 2,866</u>	<u>\$ 2,329</u>

A summary of the changes in the balance of mortgage servicing rights in 2014 and 2013 were as follows (in 000's):

	YEAR ENDED DECEMBER 31,	2014	2013
Balance, beginning of year		\$ 1,107	\$ 1,039
Servicing rights recognized		285	395
Amortization of servicing rights		(276)	(327)
Balance, end of year		<u>\$ 1,116</u>	<u>\$ 1,107</u>
Fair value of mortgage servicing rights		<u>\$ 1,116</u>	<u>\$ 1,107</u>

Note F – Other Assets

Other assets consist of (in 000's):

	YEAR ENDING DECEMBER 31,	2014	2013
National Credit Union Share Insurance Fund deposit		\$ 10934	\$ 10,759
Dealer reserves		1,850	1,917
Accounts receivable and miscellaneous clearing accounts		3,434	4,829
Loan collateral in process of liquidation		304	396
Mortgage servicing rights		1,116	1,107
Variable life insurance annuities		14,883	14,570
Other real estate owned		2,333	1,770
Sponsor payrolls receivable		157	466
Prepaid and deferred expenses		1,359	1,202
Investments in unconsolidated credit union service organizations		1,045	935
FHLB of New York stock		963	1,109
NCB Community Investment Fund		250	250
Investments - available for sale		31	50
		<u>\$ 38,659</u>	<u>\$ 39,360</u>

Federal Home Loan Bank of New York Stock: The Credit Union's investment in the Federal Home Loan Bank (FHLB) of New York stock was purchased to allow the Credit Union access to the services provided by the FHLB of New York. The stock is considered restricted, as it may only be resold back to the FHLB of New York at cost. To maintain a line of credit with the FHLB of New York, the Credit Union may be required to invest in additional amounts of FHLB of New York stock.

Note G – Property, Equipment and Lease Obligations

Property and equipment is comprised of the following (in 000's):

DECEMBER 31,

	2014	2013
--	------	------

	2014	2013
Land	\$ 4,410	\$ 3,510
Buildings	22,917	20,508
Furniture, fixtures and equipment	14,620	12,845
Automatic teller machines and kiosks	7,547	7,012
Leasehold improvements	3,950	3,883
Accumulated depreciation and amortization	(21,484)	(18,556)
	<u>\$ 31,960</u>	<u>\$ 29,102</u>

Depreciation and amortization expense amounted to \$2,828,670 and \$2,647,845 in 2014 and 2013, respectively.

The Credit Union is obligated under non-cancelable operating leases for branch and office facilities. Net rent expense under these operating leases amounted to approximately \$426,000 and \$783,000 in 2014 and 2013, respectively. Certain leases contain renewal options.

The approximate required minimum rental payments under the terms of the leases are as follows (in 000's):

	YEARS ENDING DECEMBER 31,	2015	2016	2017	2018	2019	Thereafter
		\$ 382,000	334,000	260,000	260,000	260,000	2,330,000
							<u>\$ 3,826,000</u>

Note H – Members’ Share Accounts

The aggregate amount of members’ share accounts over \$250,000 was approximately \$54,979,000 at December 31, 2014.

At December 31, 2014, scheduled maturities of share certificates, including IRA certificate accounts, are as follows (in 000’s):

YEARS ENDING DECEMBER 31,	
2015	\$ 251,814
2016	89,697
2017	56,372
2018	29,705
2019	13,194
Thereafter	304
	\$ 441,086

were no outstanding borrowings under this facility as of December 31, 2014 and 2013.

Note J – 401(k) Pension Plan

The Credit Union maintains a 401(k) pension plan covering substantially all employees. The Plan allows employees, immediately upon date of hire, to defer a portion of their salary through contributions to the Plan. After one year of service the Credit Union makes matching contributions to the plan based on elected compensation deferrals. The Credit Union’s matching contribution is based on 100% of the elected deferral for the first 3% of compensation and 50% of the elected deferral for the next 2% of compensation. Expense for the years ended December 31, 2014 and 2013 amounted to approximately \$520,000 and \$498,000, respectively.

Note K – Commitments**Financial Instruments with Off-Balance Sheet Risk:**

The Credit Union enters into commitments to extend credit in the normal course of meeting the financial needs of its members.

Commitments to extend credit, which generally have fixed expiration dates or other termination clauses, are legally binding agreements to lend to a member (as long as there is no violation of any condition established in the contract). These commitments involve, to varying degrees, elements of credit, interest rate or liquidity risk in excess of the amount recognized in the consolidated statements of financial condition.

Credit risk is the possibility that loss may occur from the counterpart’s failure to perform according to the terms of the contract. Interest rate risk is due to fluctuations in interest rates that may decrease the market value of a financial instrument. Liquidity risk is the risk that the Credit Union will not be able to meet its contractual obligations as they come due.

The Credit Union uses the same credit policies in making commitments as it does for on-balance sheet instruments. The Credit Union controls the credit risk of commitments to extend credit through credit approvals, credit limits, monitoring procedures, and management’s evaluation of each member’s creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary, is based on management’s credit evaluation of the member.

The Credit Union’s exposure to credit loss in the event of nonperformance by the other party for commitments to extend time of borrowing and is established based on a 90-day term set by the Federal Reserve Bank of New York at prevailing market rates. There were no outstanding borrowings under this facility as of December 31, 2014 and 2013.

Federal Reserve Bank of New York Advance Agreement: The Credit Union has an advance, collateral and security agreement with the Federal Reserve Bank of New York which provides the Credit Union with a line of credit. The Credit Union is required to pledge eligible indirect auto loans as collateral. The interest rate is determined at the time of borrowing and is established based on a 90-day term set by the Federal Reserve Bank of New York at prevailing market rates. There were no outstanding borrowings under this facility as of December 31, 2014 and 2013.

credit is represented by the contractual amounts of the commitments. A summary of the contract amounts of the Credit Union’s commitments to extend credit at December 31, 2014 is as follows (in 000’s):

Unused credit cardlines	\$ 66,287
Unused lines of credit, excluding credit cards	32,404
Overdraft protection program commitments	25,059
Loans approved not yet disbursed	3,443
Unused construction loans	612
Unfunded business loan commitments	1,265
Other unfunded commitments	12,060
	\$ 141,130

Since portions of the above commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future liquidity requirements.

Financial Instruments with Concentrations of Credit Risk: The Credit Union has identified certain credit risk concentrations in relation to its on and off balance sheet financial instruments. A credit risk concentration is defined as a significant credit exposure to an individual or a group engaged in similar activities or affected similarly by economic conditions.

The Credit Union, at times, maintains deposits with depository financial institutions that exceed federally insured limits.

The Credit Union originates residential real estate loans throughout Central and Northern New York. These loans are underwritten to comply with secondary market standards and are secured by the underlying collateral. The Credit Union also grants various secured and unsecured consumer type loans to members in these regions.

Sponsorship Commitments: The Credit Union has sponsorship and license commitments with several local organizations and is required to pay approximately \$567,000 over the next six years: \$100,000 in 2015; \$100,000 in 2016; \$100,000 in 2017; \$100,000 in 2018 and \$167,000 thereafter through August 2020.

Note L – Disclosures About Fair Value of Financial Instruments

The Credit Union’s exposure to credit loss in the event of nonperformance by the other party for commitments to extend time of borrowing and is established based on a 90-day term set by the Federal Reserve Bank of New York at prevailing market rates. There were no outstanding borrowings under this facility as of December 31, 2014 and 2013.

The Credit Union follows the provisions of the FASB guidance on fair value measurement for financial assets and financial liabilities, FASB ASC Topic 820, “Fair Value Measurements”. Fair value is an estimate of the price the Credit Union would receive upon selling a financial instrument in a timely transaction to an independent buyer or the most advantageous market of the financial instrument.

FASB ASC Topic 820 established a three tier hierarchy to maximize the use of observable market data and minimize the use of unobservable inputs and to establish classification of fair value measurements for disclosure purposes. Various inputs are used in determining the value of the financial instruments as noted below:

Level 1 - quoted prices in active markets for identical inputs	Level 1 - quoted prices in active markets for identical inputs
Level 2 - other significant observable inputs	Level 2 - other significant observable inputs
Level 3 - significant unobservable inputs including the Credit Union’s own assumptions in determining fair value	Level 3 - significant unobservable inputs including the Credit Union’s own assumptions in determining fair value
The fair value of cash and cash equivalents, deposits at corporate credit union, investments available for sale, loans to members with adjustable interest rates, and accrued interest receivable approximate carrying value due to the nature of the instruments.	The fair value of cash and cash equivalents, deposits at corporate credit union, investments available for sale, loans to members with adjustable interest rates, and accrued interest receivable approximate carrying value due to the nature of the instruments.

The Credit Union uses Level 2 inputs to fair value loans to members, loans held for sale and members’ share accounts. These fair value estimates utilize quoted market prices of comparable instruments and interest rates offered with similar loan and share products.

The following methods and assumptions were used by the Credit Union in estimating fair values of financial instruments as disclosed herein:

Cash and Cash Equivalents: The carrying amounts of cash and cash equivalents approximate their fair value.

Deposits at Corporate Credit Union: The carrying amounts of deposits at the corporate credit union approximate their fair value.

Loans to Members, net: The fair values of loans are estimated by discounting the future cash flows using the current rates at which similar loans would be made to borrowers with similar credit ratings and for the same remaining maturities.

Loans Held for Sale: The fair value of loans held for sale approximate their carrying value.

Accrued Interest Receivable: The carrying amount of accrued interest approximates fair value.

Off-Balance-Sheet Credit-Related Instruments: Fair values for off-balance sheet lending commitments are based on interest rates currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the borrowers’ credit standings.

The carrying amount and fair value of financial instruments of the Credit Union as of December 31, 2014 and 2013 are as follows (in 000's):

	DECEMBER 31, 2014		DECEMBER 31, 2013						
	CARRYING AMOUNT	FAIR VALUE	CARRYING AMOUNT	FAIR VALUE					
Financial Assets:									
Cash and cash equivalents	\$ 139,439	\$ 139,439	\$ 113,507	\$ 113,507					
Deposits at corporate credit union	175	175	175	175					
Loans to members, net	1,048,879	1,073,373	1,076,994	1,112,962					
Loans held for sale	1,715	1,715	875	875					
Accrued interest receivable	2,931	2,931	3,049	3,049					
Financial Liabilities:									
Members' share accounts	\$ 1,134,299	\$ 1,101,670	\$ 1,144,018	\$ 1,110,720					
Off balance sheet items:									
Commitments to extend credit	\$ 141,130								
Fair Value on a Recurring Basis: At December 31, 2014 and 2013, mortgage servicing rights are recorded at fair value on a recurring basis. Fair value is determined under Level 2 for mortgage servicing rights and approximates \$1,116,000 and \$1,107,000 at December 31, 2014 and 2013, respectively.									
Fair Value on a Nonrecurring Basis: Certain assets and liabilities are measured at fair value on a nonrecurring basis, that is, the instruments are not measured at fair value on an ongoing basis but are subject to fair value adjustments in certain circumstances (for example, when there is evidence of impairment). The following table presents the assets and liabilities carried on the statement of financial condition, by caption and by level within the valuation hierarchy (as described above), for which a nonrecurring change in fair value has been recorded (in 000's):									
	CARRYING VALUE	FAIR VALUE	QUOTED PRICES IN ACTIVE MARKETS FOR IDENTICAL ASSETS (LEVEL 1)	SIGNIFICANT OTHER OBSERVABLE INPUTS (LEVEL 2)	SIGNIFICANT UNOBSERVABLE INPUTS (LEVEL 3)				
			DECEMBER 31, 2014			DECEMBER 31, 2013		TO BE WELL CAPITALIZED UNDER PROMPT CORRECTIVE ACTION	
			AMOUNT	RATIO	AMOUNT	AMOUNT	RATIO	AMOUNT	RATIO
Other real estate owned	\$ 2,333	\$ 2,333	\$ 0-	\$ 2,333	\$ 0-	\$ 117,257	9.3%	\$ 88,505	7.0%
Loans held for sale	\$ 1,715	\$ 1,715	\$ 0-	\$ 1,715	\$ 0-	Risk-Based Net Worth requirement	83,447	N/A	N/A
						Net Worth	\$ 105,438	8.3%	\$ 88,457
						Risk-Based Net Worth requirement	84,160	6.7%	7.0%
			FAIR VALUE MEASUREMENTS AT DECEMBER 31, 2014						
Other real estate owned	\$ 1,770	\$ 1,770	\$ 0-	\$ 1,770	\$ 0-				
Loans held for sale	\$ 875	\$ 875	\$ 0-	\$ 875	\$ 0-				

The Credit Union's actual capital amounts and ratios at December 31, 2014 and 2013 are presented in the following table (in 000's):

	DECEMBER 31, 2014		DECEMBER 31, 2013			
	ACTUAL	AMOUNT	RATIO	AMOUNT	RATIO	AMOUNT
TO BE WELL CAPITALIZED UNDER PROMPT CORRECTIVE ACTION						
Net Worth	\$ 117,257	9.3%	\$ 88,505	7.0%	\$ 75,861	6.0%
Risk-Based Net Worth requirement	83,447	6.7%	N/A	N/A	N/A	N/A
Net Worth	\$ 105,438	8.3%	\$ 88,457	7.0%	\$ 75,820	6.0%
Risk-Based Net Worth requirement	84,160	6.7%	N/A	N/A	N/A	N/A
TO BE ADEQUATELY CAPITALIZED UNDER PROMPT CORRECTIVE ACTION						

Actual net worth amounts in the preceding table do not include accumulated other comprehensive income. Because the RBNW requirement is less than the net worth ratio, the Credit Union retains its original category.



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Independent Auditor's Report on Other Financial Information

To the Supervisory Committee and Board of Directors
AmeriCU Credit Union
Rome, New York

We have audited the consolidated financial statements of AmeriCU Credit Union and Subsidiaries as of and for the years ended December 31, 2014 and 2013, and have issued our report thereon, dated February 27, 2015, which contained an unmodified opinion on those consolidated financial statements. Our audits were performed for the purpose of forming an opinion on the consolidated financial statements as a whole.

The accompanying other financial information is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Emily, Moran, Frazee & Lewis, CPA, PC.

East Syracuse, New York
February 27, 2015





Details of Consolidated Statement of Financial Condition

AMERICU CREDIT UNION AND SUBSIDIARIES
December 31, 2014

	AMERICU CREDIT UNION	HAMILTON ASSOCIATES, INC.	AMERICU SERVICES, LLC	AMERICU CAPITAL MANAGEMENT, LLC	ELIMINATIONS	CONSOLIDATED
ASSETS						
Cash and cash equivalents	\$ 139,439,092	\$ 111,189	\$ 1,506,069	\$ 1,321,501	\$ 2,938,759	\$ 139,439,092
Deposits at corporate credit union	175,105					175,105
Loans to members, net of allowance for loan losses	1,048,878,554					1,048,878,554
Loans held for sale	1,715,012					1,715,012
Accrued interest receivable	2,931,224					2,931,224
Other assets	41,517,283					38,658,624
Property and equipment, net	31,980,614					31,960,614
TOTAL ASSETS	\$ 1,266,616,884	\$ 111,189	\$ 1,720,639	\$ 1,331,322	\$ 6,021,809	\$ 1,263,758,225
LIABILITIES AND MEMBERS' EQUITY						
LIABILITIES						
Members' share accounts	\$ 1,137,237,628				\$ 2,938,759	\$ 1,134,298,869
Accounts payable and accrued liabilities	12,121,335		\$ 30,124	\$ 49,976		12,201,435
TOTAL LIABILITIES	1,149,358,963	\$ 111,189	30,124	49,976	2,938,759	1,146,500,304
MEMBERS' EQUITY	117,257,921		1,690,515	1,281,346	3,083,050	117,257,921
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 1,266,616,884	\$ 111,189	\$ 1,720,639	\$ 1,331,322	\$ 6,021,809	\$ 1,263,758,225

Details of Consolidated Statement of Income
AMERICU CREDIT UNION AND SUBSIDIARIES
Year ended December 31, 2014

	AMERICU CREDIT UNION	HAMILTON ASSOCIATES, INC.	AMERICU SERVICES, LLC	AMERICU CAPITAL MANAGEMENT, LLC	ELIMINATIONS	CONSOLIDATED
Interest income:						
Interest on loans	\$ 43,467,163					\$ 43,467,163
Interest on investments and cash equivalents	874,040	\$ 401	\$ 5,930	\$ 4,735	\$ 529,643	355,463
	44,341,203	401	5,930	4,735	529,643	43,822,626
Interest expense:						
Dividends	9,468,991				11,066	9,457,925
	NET INTEREST INCOME	34,837,212	401	5,930	4,735	51,8577
Provision for loan losses	2,059,465					2,059,465
	NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES	32,812,747	401	5,930	4,735	51,8577
Non-interest income:						
Fees, service charges and other income	17,766,963	5,202	856,469	1,126,326	5,400	19,749,560
Gain on sales of loans	1,262,166					1,262,166
	19,929,129	5,202	856,469	1,126,326	5,400	21,011,726
Non-interest expense:						
Compensation and benefits	18,139,613		559,955	642,533		19,342,101
Office occupancy and operations	15,034,961	5,405	78,979	193,614	5,400	15,307,559
Professional services	4,676,543					4,676,543
Membership services, promotions and other	2,172,346					2,172,346
	40,022,463	5,405	638,934	836,147	5,400	41,498,549
	NET INCOME	\$ 11,818,413	\$ 198	\$ 223,465	\$ 294,914	\$ 11,818,413



Board and Management

Board of Directors

	Senior Management Team	Management Team
Mark A. Pfisterer President & Chief Executive Officer	Judith R. Cowden Vice President, Member Relations & Marketing	Danielle R. Hatachita Financial Center Manager, Cicero
John A. Stevenson Chairman	Jeff Canarelli Assistant Vice President, Facilities and Construction	Linda Murphy Manager, Process Improvement and Training
George C. Bauer, III Vice Chairman	Sonya E. Ezell Executive Assistant	Randy L. Pallas Manager, Accounting and Electronic Services
Terri Tulowiecki Chief Financial Officer	Joseph C. Anderson Chief Operating Officer	Sharron Puglio Assistant Manager, Loan Work Out and Recovery
Sharon L. Miazga Recording Officer	Angelo Brindisi Manager, Loan Work Out and Recovery	Jessica Ireland Financial Center Manager, Onondaga Community College
Ann S. Tyler Director	Michelle Brundage Manager, Application Systems and Services	Tina Lanier Financial Center Manager, Lowville
Barth I. Eke Vice President, Finance	Kathryn M. Cashel Manager, Consumer Loans and Asset Quality	Diana Lingel Financial Center Manager, Armory Square
Joseph J. Turczyn Director	Mike Cook Financial Center Manager, Herkimer	Mary Ellen Lingenthaler Financial Center Manager, Fort Drum
Charles S. Sorrento Director	Corazon Deether Manager of Mortgage Production	Mark J. Livesey Chief Audit Executive
James T. Lombardo, CPCU, AAI, AIM	Tina M. Wildhaber Assistant Vice President, Financial Center Services	Karen E. Lockwood Financial Center Manager, Auburn
	Renee DellaS Sales Manager, Member Business Services	Lori Losowski Relationship Manager, Business and Community Development
	Jacqueline M. Emma Financial Center Manager, Griffiss	Rebecca Mabry Information Security Officer
	Stephanie M. Fisher Manager, Automated Delivery Systems and Services	Kenneth Major Financial Center Manager, Watertown
	Michael Francisco Manager, Secondary Market	Michael J. Manuale Financial Center Manager, Rome
	Alexander Gerson Financial Center Manager, Camillus	Justin Marriott Manager, E-Services and Innovation
	Jin Gwak Manager, Infrastructure Systems and Services	Vaune A. Morat Manager, Member Service Center
		Jennifer Viti Financial Center Manager, North Utica
		Tim S. Witter Manager, Financial Planning
		Christopher A. Wood Relationship Manager, Indirect Lending
		Heather Wood Financial Center Manager, Fayetteville



18 Convenient Financial Locations to Serve You

Armory Square Office 200 Walton Street Syracuse, NY 13202	Fayetteville Office 82 Albany Street Fayetteville, NY 13035	Herkimer Office 5439 N Burdick Street Fayetteville, NY 13066	North Utica Office 224 N Genesee Street Utica, NY 13502	Oneida Office 280 Genesee Street Oneida, NY 13421	Watertown 871 Arsenal Street Watertown, NY 13601
Auburn Office 295 Grant Avenue Auburn, NY 13021	Cicero Office 6414 State Route 31 Cicero, NY 13039	Fort Drum Office 10750 Enduring Freedom Drive Fort Drum, NY 13602	Liverpool Office 7474 Oswego Road Liverpool, NY 13090	Onondaga Community College Office Whitney Center for Applied Technology 4585 W Seneca Street Syracuse, NY 13215	Rome Office 1916 Black River Boulevard Rome, NY 13440
Camillus Office 5212 West Genesee Street Camillus, NY 13031	Commercial Drive Office 4957 Commercial Drive Yorkville, NY 13495	Griffiss Park Office 231 Hill Road Rome, NY 13441	Lowville Office 7394 Utica Boulevard Lowville, NY 13367	Syracuse Office 6303 Thompson Road Syracuse, NY 13206	
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