

2025 AMERICU MILITARY IMPACT REPORT

AmeriCU Credit Union is proud to recognize the service and sacrifice of military families and reaffirm its long-standing commitment to those who serve.

Founded in 1950 at Griffiss Air Force Base in Rome, New York, AmeriCU was built on military roots and continues to support service members and their families through every stage of life.

For military families, financial needs often happen during some of life's most challenging moments - including deployments, relocations, transitions to civilian life, and the uncertainty that can come with military service. That's why access to trusted financial guidance, flexible support, and strong community connections can make a meaningful difference.

Through financial education, community partnerships, and military-focused initiatives, AmeriCU Credit Union remains committed to supporting service members, veterans, and their families.

**AmeriCU** & You.
CREDIT UNION
LET'S CONNECT.

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25'

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WELLNESS & MENTAL HEALTH

Partnered with military and veteran organizations to advance AmeriCU's commitment to mental health and suicide prevention, contributing 85 hours to impactful community engagement initiatives.

VIRTUAL BRANCH

AmeriCU Credit Union's virtual Branch served 231 members overseas in 2025, offering full-service digital banking worldwide plus access to 30,000 fee-free ATMs and 5,000 shared branches.

AMERICU FOUNDATION INVESTMENT

\$150,000+ invested directly into military & veteran focused programs in 2025.

USO Partnerships with Fort Drum

- Weekly Thursday lunches provided all year.
- \$12,000 contributed.
- Roughly 150 soldiers served weekly.
- About 8,000 meals served annually.

SOLDIER & FAMILY SUPPORT

Military Children & Families:

- 300+ military children supported through educational and family events.
- Programs delivered during Month of the Military Child.
- Supported more than 13,000 military children and family members through educational programs, community events, and year-round family-focused initiatives.

Community Outreach:

- 5,000+ veterans and military families reached through partnerships.

Armed Forces Day Support

- Main sponsor of Breakfast and Parade.
- About 20 soldiers received free event tickets.
- \$4,500 donated to honor Fort Drum soldiers & families.

EDUCATION & FINANCIAL READINESS

- 482 hours of hands-on financial education in 2025.
- 652 incoming soldiers supported through mandatory budgeting classes.

- On-post home buying seminars reached over 900 soldiers & families.
- Provided financial education and VA mortgage guidance to service members, integrating anti-predatory lending awareness to help identify high-cost loans, avoid risks, and make informed long-term decisions.

FINANCIAL SUPPORT & LENDING

Government Shutdown Relief

- 49 interest free (0% APR) loans totaling \$280K.
- 552 meals provided to soldiers, DoD staff, and families.
- \$3,200+ donated in direct financial support.

\$17.3M+
in Military Lending

733 military discounted personal and vehicle loans originated.

FREE ADMISSION
GATE SECTION
DIVISION HILL
GENERAL ADMISSION



\$190K
invested to deliver the
Salute to the Troops Tribute
Concert with over
20,000+
attendees.

